

Dear Birmingham Churches

I am writing to warmly invite you to pledge your support for the Street Iftar 2018 as it's the eleventh hour.

After some negotiations with the Council we are now unable to have the event on Edward Road, and instead will hold the Street Iftar 2018 on the car park of Birmingham Optical, 580 Moseley Road, B12 9BL on Sunday 27th May 20:00-22.30.

The event is for people of all backgrounds to break fast together at 21:15 and share food, values and time together. Unity FM is our media partner and will be promoting the event in the coming days and live on the day.

We would like to invite the Birmingham Churches community to be a major part of this year's Street Iftar.

You can use our crowdfunding page, <https://chuffed.org/project/street-iftar-2018-balsall-heath>, to pledge donations towards the following:

FOOD PACKS

- Donate funds towards 100 food bags (or more if you wish) containing 1 box chicken/veg pilau; 1 veg samosa; 1 spring roll; 1 aloo tikka; and pakora at £2.50 per person - we are aiming to feed 2000 people!
- Donate funds towards dates, water bottles and fruit for the same number of people! Donate at your discretion.

LOGISTICS

- Donate £100 (or more if you wish) towards some or part of the following logistics; 2 Marquees @ £150/each; 50 tables @£2/each; 400 chairs @£1/chair; lighting and generator @£500; Mobile toilets @£200 for 2; commercial waste bins @£200; printing of street banner and posters @ £100

VOLUNTEERS

- Provide volunteers on the day during set up, delivery and clean up from 18:00 to 23.30. Please let us know the names and contact details of your volunteers.

Here are the pledges so far which we will be sharing with the entire partnership every day as the pledges are made to celebrate our joint contributions:

Organisation	What has been pledged	Notes
Unity FM	£1000 sponsorship	

	Media partners	
Zaf's Cash and Carry c/o Amir Chaudhary	Sponsorship (amount tbc) Sponsor food for food catering company via discounted/free stock Management of infrastructure	
Odara	Promotion of the event to their clients and social media Food and drink on the day donated by Aysha, Kiran and their mother Voluntary support from Aysha and Kiran and their staff/volunteers on the day of the event.	
Ort Gallery	Promotion of the event	
Balsall Heath Forum	Volunteers on the evening (numbers tbc)	
Birmingham City Council/Home office c/o Shaida Bibi	Promotion Sponsorship (amount tbc) Programme e.g. speakers, nasheed singers	
Active Streets	Games and activities	

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You may also wish to support in other ways:

IN-KIND

- Provide a stage and PA system
- Provide social media support
- Offer photography and videography services on the day including post production editing

PROMOTION

- Publicise the event to your network and community
- Promote the crowdfunding page to individuals in your community who may wish to feed a person as an act of charity: <https://chuffed.org/project/street-iftar-2018-balsall-heath>
- Promote on your Social Media platforms

If you wish to have your logo on printed publicity such as the Street Banner and programme poster, please complete your pledges in the table no later than THURSDAY 17 MAY at 12 noon. Please send me your logo at the earliest.

Thank you very much and I look forward to hearing from you.

Kind regards
Noha

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Youtube Channel: https://www.youtube.com/channel/UCIrrorg_XR2vyqSww1Hbx-Q

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